

# CASE STUDY

## ROCKET WASH EXPRESS

+/- 0.68 COMMERCIAL LAND ACQUISITION FOR REGIONAL CAR WASH



### CONTACT



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### DETAILS

#### LOCATION

Louisville, KY

#### PROPERTY FEATURES

- Acreage: 0.68 Acres
- Largest Retail Corridor in Louisville
- Nearby Retail Includes:
  - WalMart
  - Target
  - Academy Sports & Outdoor
  - Kroger
- Great Demographics
- Off-Market Property: Existing Self-Service Car Wash

### RESPONSIBILITIES

- Identified potential sites listed for sale
- Approached property owners in the market for potential off-market sites
- Mapped out car wash competition to "outposition" any competing sites
- Assisted client with permitting & entitlements



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### DEAL SYNOPSIS

Macallan Real Estate was engaged by a growing car wash company out of the Carolinas to help select sites in new markets around the Southeast. This is their first site in the Louisville, KY market and is due to open in the Spring of 2023.

